Only One Talent Coach Works With Eight Morning Shows in the Top Ten Markets!



The Reynolds Group

A fun Monday morning benchmark: call and tell us what happened over the weekend you have to apologize for. Choose one of the callers, then have them make the apology on the air to the other person. Now that would be memorable morning radio!

Planet Reynolds We Create Personality Radio

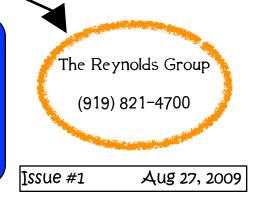
steve@reynoldsgroupradio.com

The Ten You Should Know!

A new survey says there are ten songs every America should know every word to. Open the phones to see if listeners can guess them. Here they are: Amazing Grace, The Star Spangled Banner, Do-Re-Mi, Frere Jacques, Happy Birthday, God Bless

America, Take Me Working on the want to tune it!

Railroad, Michael Row Your Boat Ashore, and Puff the Magic Dragon. Your listeners will add tons of songs to this list, which you can then post to your station web site.



The Reynolds Group coaches morning shows to better connect with their audience. Focusing them on the demo and challenging Out to the Ball them to develop fun content and Game, I've Been entertainment makes more people



Steve Reynolds

Call Steve today for a free analysis to find out how healthy your morning brand is!

STEVE REYNOLDS SEZ

We're often asked what show, break after break, choices can be made), and those things are which knowing what will entertain developing fun and will assure long term listeners (which is by and large entertaining ideas for the success for any morning bring topical in content show so it stands out in the show. I work with talent choices), being honest, real, ground clutter of life. in markets from New York authentic, and vulnerable so These items make them City to Indianapolis. They P1s and new cume get to know memorable all face the five consistent them, staying in touch with the marketplace. challenges. They include: station core demo (knowing tenures talent, how do you maintaining their sense of their likes, dislikes, and think they score in these relevancy show after lifestyle so great content areas?

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